

# WACBE WEBINARS

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CHINESE BIOMEDICAL ENGINEERS

## SATURDAY: JULY 25, 2020

10:00 AM (New York) | 3:00 PM (London) | 4:00 PM (Europe) | 10:00 PM (Beijing)

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### DISTINGUISHED BIOMEDICAL ENGINEERING WEBINAR



#### “Healthcare Fulfillment in the Emerging Economies: Foreseeing the Future Development of Biomedical Engineering”

Paul Yin, PE, MBA  
Mediland / REMEX / CSOS

#### ABOUT THE WEBINAR

Paul Yin will share his 40+ years of systems and device experience, highlighting his learning and contribution in five decade-segments. Biomedical Engineers are encouraged to pursue product innovation and channel-driven enterprise valuation in order to address the current Healthcare **Affordability & Accessibility** concerns in the under-served emerging markets.

#### ABOUT THE SPEAKER

Paul Yin, PE, MBA

*Director of Mediland (China, Taiwan) for surgical and disinfection equipment*

*Director of REMEX (Taiwan) for orthopedic navigation*

*Advisor to CSOS on innovation and valuation*

Paul Yin has 40+ years of experience in engineering, joint venture (JV), marketing, and alliance in the emerging countries.

- 26 years with GE: Nuclear (US), Healthcare (US, China), Power (Korea), and President of GE Medical Taiwan. He was trained in Six Sigma and taught corporate courses in finance and business simulations.
- 5 years as Destiny Technology CEO (China, Taiwan, Japan) in digital imaging R&D.
- 6 years as Stryker Greater China CEO in endoscopy, tools, and implants; followed by the head of Medtronic Greater China Business in navigation, spine, kyphoplasty, and Medtronic-Weigao JV. He spearheaded Medtronic's global marketing in Brazil, Russia, India, and Mexico.
- 4 years as Sr. Adviser to Advent International PE Fund on healthcare M&A in Europe, Asia, and Brazil.

He is currently Director of Mediland (China, Taiwan) for surgical and disinfection equipment, Director of REMEX (Taiwan) for orthopedic navigation, and Advisor to CSOS on innovation and valuation. He is a licensed Professional Engineer (CA) with BS (Harvey Mudd College), MSME (UC Berkeley), and MBA (Santa Clara University).



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