



## Job description

Title: Analyst, Evidence, Pricing, & Access, US  
Reporting to: Tony Chen, US  
Direct reports: None  
Contract type: Full-time

## The company

The HERON Group (HERON) is a rapidly expanding, market leading provider of Health Outcomes, Pricing and Market Access, and Data-Analytics services to the global healthcare industry.

Built on a solid foundation of data analytics and evidence-based research, HERON has quickly become one of the largest independent Health Outcomes and Market Access organisations since its UK launch in 1999.

Represented in the US, UK, Sweden, and India, HERON regularly works with eight of the top ten pharmaceutical companies across all phases of clinical development from early discovery to late Phase II, through launch and post marketing, and is dedicated to becoming the preferred supplier of Evidence Based Medicine (EBM), Economic Evaluation, and Pricing and Market Access support to the healthcare industry.

This is an extremely exciting, high profile, and demanding position within one of the fastest growing organisations in the field with considerable scope for the right individual to implement their ideas for growth into the company in a creative and collaborative atmosphere.

HERON is a multi-disciplinary environment with a culture that aims to encourage all members regardless of seniority to develop and enhance skills and expertise within the organisation.

## The role

HERON's Evidence, Pricing and Access business unit is purpose built to meet clients' growing needs and the dedicated team of experts bring a range of experiences to our work, with team backgrounds from the payer, clinical development, industry and consultancy environments.

HERON's EP&A business unit builds upon core strengths and heritage in evidence review and modelling, and ensures an ability to provide a cross-functional approach to all projects. HERON can address the needs of clients throughout lifecycle development, from providing early landscape assessments through to post launch lifecycle management strategies and tools.

HERON has global reach and operates across offices in the UK, US and Sweden. The team has broad therapy experience and provides a spectrum of solutions to address a wide range of challenges. Projects cover a range of approaches, including pricing and market access strategy, landscape and therapy area assessments, and HTA submissions.



In addition to the strategic capabilities, HERON has over ten years experience in evidence reviews and has a dedicated team of over 50 professionals specialising in the delivery of high quality research and analysis. EP&A conducts a range of reviews to gather and build a solid evidence base to inform recommendations to support key decision-making by our clients.

These reviews range from rigorous HTA (health technology assessment) compliant systematic reviews to broader disease area reviews to support product positioning. Our reviews cover many diseases and topics including evaluating clinical efficacy of interventions (pharmacological and medical devices), epidemiological reviews, and economic reviews to determine not only overall economic burden of diseases but also to evaluate appropriate modelling approaches. In addition, we conduct HTA reviews to understand the current and future reimbursement and market access environment.

As well as leading-edge processes, we have developed the HERON Systematic Review Database (eSRDB), a unique proprietary database enabling error-free data processing and allowing our research teams to focus on interpretation and analysis.

The role of the Analyst is to provide qualitative and quantitative analytical support on the different project approaches within HERON. Specifically, the day to day duties of an analyst consist of conducting tasks set by the project managers on the projects that they have been allocated through explicit instructions. Specific tasks include conducting secondary and primary research; developing drafts of Word and PowerPoint reports; attending internal and external meetings and developing appropriate meeting minutes.

## Role objectives and aims

Within project teams under the guidance and leadership of senior team members, objectives of the role will be to:

- Provide high quality, timely, evidence based strategic solutions to meet client needs
- Conduct primary and secondary research, to inform and shape the development of strategic recommendations
- Systematically identify and synthesise evidence e.g. clinical, epidemiological, quality of life, economic, and reimbursement evidence
- Conduct quantitative and qualitative analyses on findings and present and interpret results in a structured, conclusion-oriented manner, to address key project objectives
- Write, refine, review and critique sections of client deliverables, including reports, presentations, journal manuscripts and conference abstracts
- Effectively communicate project needs and issues to the wider project team
- Attend client meetings and conferences to present findings, when necessary
- Contribute to internal projects, for the development and advancement of the business unit / HERON



## Your base

US office (Somerville, NJ)

The role will include travel as required to HERON's offices worldwide.

This position is based in HERON's US office, located in Somerville, NJ, equidistant from NYC and Philadelphia (and easily accessible via train). The role will include travel as required to presentations and engagement related meetings in the U.S.

## Your profile

Qualifications and attributes required include:

- Essential: 2:1 or above first university degree in a life sciences/economic/business discipline from a well-recognised university
- Highly desirable: Experience within healthcare or postgraduate qualifications (e.g., PhD/MPhil/MRes/MA/MSc) in health economics, health policy or life science. MSc in statistics, biostatistics, epidemiology or related disciplines)

Desirable qualifications, attributes, and experience include:

- Strong qualitative and quantitative research skills
- Experience writing technical and non-technical reports including statistical analysis plan development, data interpretation and synthesis
- Excellent written and verbal communication and presentation skills; ability to relay technical information to a mixed audience
- A high degree of written accuracy and attention to detail
- Ability to work to multiple deadlines
- Strong MS Office skills
- Keen interest in healthcare and the pharmaceutical industry
- Commercial awareness
- Self-motivation, ambition and flexibility
- Excellent interpersonal and team-working skills.

## Your reward

Salary: Competitive with industry standards and commensurate with experience

Benefits: Pension (eligible to join the pension scheme after 3 months service with company contribution), private medical insurance, 23 days of holiday (plus bank holidays), performance-based bonus.



Other benefits: private medical insurance; 25 days of holiday.